

SUMMARY

- 8 years UX, Web, & visual design experience
- 3 years focused on UI/UX in fast paced startup environments
- Proven ability to convert business and engineering requirements into usable end-user driven interfaces
- Ability to lead cross-functional teams to compromise
- Experience driving rapid prototype driven user testing
- Adept at Photoshop, Illustrator, and X/HTML & CSS hand coding

EXPERIENCE

SENIOR INTERACTION DESIGNER

Skire, Inc. | Menlo Park, CA | 4/2011 - Present

- Hired to help change how Skire designs and help foster the creation of a Usability Group within the company
- In charge of Interaction Design and Usability of Skire's flagship Unifier product

INTERACTION DESIGNER

IronKey, Inc. | Sunnyvale, CA | 2/2009 - 4/2011

- Converted complicated business needs into simple user-driven solutions
- Quickly defined and iterated through requirements using wireframes, mockups, and user flows
- Created low and high fidelity rapid-prototypes for user testing and requirements definitions
- Conducted user interviews and user tests for data-driven decision-making and user validation
- Thought leadership in user centric design through creation of design guide, user personas, and mentoring
- Visual design of user interfaces, marketing materials, sales presentations, and training materials
- Defined user-centric business requirements and performed Product Management duties as needed
- Creation of video tutorials and assisted with the writing of end user content and documentation

INTERACTION & VISUAL DESIGNER

SafePage, Corp. | Menlo Park, CA | 4/2008 - 1/2009

- Responsible for design and delivery of all visual resources
- Defined with Product Manager user flows and interactions
- Worked as part of a team to implement and code front-end user interface
- Led the creation of cross-platform HTML and CSS including IE6
- Created Information Architecture and visual design of SafePage's marketing website
- Created corporate identity, color schemes, and look and feel guidelines

VISUAL DESIGNER

Homestead Technologies (Purchased by Intuit) | Menlo Park, CA | 10/2007 - 04/2008

- Responsible for Creative Director's design duties while he was on leave
- Visual design of user interfaces, marketing materials, and presentations
- Designed user interfaces integrating both the user experience and product management team's requirements
- Created new product identities and supporting illustrations

HEAD VISUAL DESIGNER

Vital Theatre Company | New York, NY | 09/2004 - 01/2008

- Created new logos, website, and marketing materials that led to a 152% increase in box office growth.

ADDITIONAL EXPERIENCE

FREELANCE WORK

HearSeeSpeak Productions | 2003 - 2007

- Graphic Designer - Semi
- Graphic Designer - Brooklyn Theatre Arts High School
- Webmaster & Web Designer - MotherLodeTrio.com
- Graphic Designer - Already Cast Productions
- Graphic & Web Designer - ArtLabriola.com
- Packaging Designer - On Richard Rodger's Piano
- Assistant Director - Rich Dad's Guide To Wealth - PBS
- Photographer & PA - 30 Day Natural Hormone Plan - PBS

EDUCATION

B.A. IN VISUAL AND MEDIA ARTS

Emerson College | Boston, MA | May 2003

- Concentration: New Media | Minor: Photography
- GPA: 3.65 | Magna Cum Laude

PROFICIENCIES

- Adobe Photoshop
- Adobe Illustrator
- Adobe Dreamweaver
- Adobe InDesign
- Microsoft Office
- X/HTML & CSS hand coding
- JQuery and Javascript
- Camtasia Studio
- Remote User Testing
- Agile Development
- Windows, Mac, & Linux

Chris Janssen

chris@hearseespeak.com 408.679.2465

INTERACTION & VISUAL DESIGNER